



Membership Prospectus 2024

Poultry Hub Australia



A young, fluffy yellow chick stands on a bed of straw, looking up at a yellow water dispenser. The background is softly blurred, showing other chicks. The text is overlaid on the right side of the image.

**“The profound impact
of Poultry Hub Australia
extends beyond research,
shaping the future of poultry
farming with a commitment
to excellence, education,
and industry-wide
advancements.”**



About PHA

Poultry Hub Australia (PHA) is a nonprofit organization situated at the University of New England in Armidale, NSW. PHA finances research dedicated to addressing challenges within the Australian Poultry Industry, emphasizing a collaborative approach for swift and effective solutions.



Sharing Knowledge

Through investing in research PHA is generating new ideas and knowledge that is disseminated directly to industry. PHA led workshops and training further enhance knowledge sharing.



Building Capacity

PHA supports industry internships, scholarships and promotes the poultry industry in high schools and universities with the intention to build industry capacity for the future.



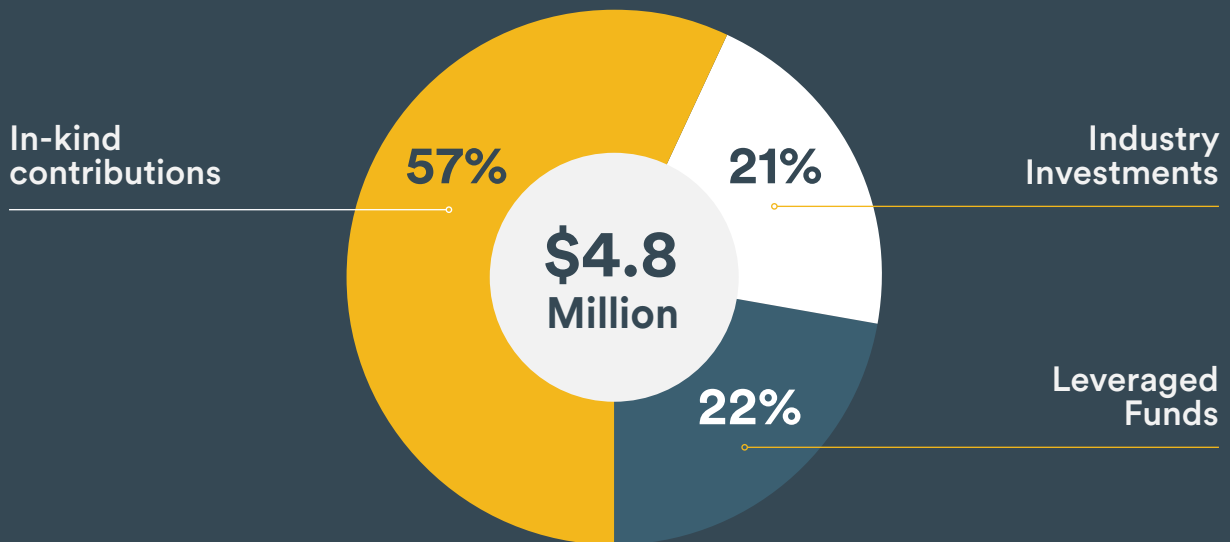
Creating Connections

PHA provides opportunities for industry and researchers to connect through organised annual events, facilitated workshops with the aim to develop ideas for future projects.

Since forming in 2017 PHA has delivered:

- 6 Ideas Exchange Conferences
- 6 PoultryGRAD Conferences
- 22 Workshops
- 43 Applied Research Projects
- 73 Scientific Publications
- 42 Educational Events
- 20 Scholarships and Internships

PHA has supported 28 open call research projects tailored to meet the specific demands of the Australian poultry industry with a total investment of \$4.8 million dollars.



What your membership supports

Your membership funds will be used to continue to support the Australian Poultry Industry through **PHA events, workshops, research outputs, educational programs and scholarships.**

Poultry Hub's reach

10,000+ **subscribers** to Echook, a monthly email newsletter.

20,000+ **visitors per month** to poultryhub.org, an information hub.

100~ **attendees** to the *Ideas Exchange Annual Conference*, made up of poultry industry representatives, farmers and researchers.

“Poultry Hub Australia is not just an organisation; it’s a driving force that shapes the trajectory of the Australian poultry industry, ensuring a sustainable, innovative, and prosperous future.”

PHA Membership

Joining Poultry Hub Australia signifies your commitment to fostering the growth and progress of the Australian poultry industry. **Poultry Hub Australia is instrumental in spreading knowledge, conducting research, and offering valuable resources to farmers, industry experts, and researchers.** Your membership support contributes to funding educational programs, workshops, and initiatives aimed at promoting innovation and the adoption of best practices within the industry.

Bronze

- Company logo displayed on the Poultry Hub Australia website as a Bronze Member including link to company website
- Company logo displayed on monthly eChook newsletters
- Display of company logo at all PHA events as Bronze Member

\$2,500

Silver

- Company logo displayed on the Poultry Hub Australia website as a Silver Member including link to company website
- Company logo displayed on monthly eChook newsletter
- Display of company logo at all PHA events as Silver Member
- Inclusion of up one advertisement in the eChook newsletter
- Inclusion of a feature story in the eChook newsletter

\$5,000

Every dollar invested in PHA goes directly towards research, extension and education projects essential for **innovation and advancement of the Australian poultry industry.**

Gold

- Company logo displayed on the Poultry Hub Australia website as a Gold Member including link to company website
- Company logo displayed on monthly eChook newsletters
- Display of company logo at all PHA events as Gold Member
- Inclusion of up to two advertisements in the eChook newsletter
- Inclusion of one feature story in the eChook newsletter
- Access to discounted research rates for commercial research projects

\$10,000

Platinum

- Company Logo displayed on the Poultry Hub Australia website as a Platinum Member including link to company website
- Company logo displayed on monthly eChook newsletters
- Display of company logo at all PHA events as Platinum Member
- Inclusion of up to two advertisements in the eChook newsletter
- Inclusion of two feature stories in the eChook newsletter
- Access to discounted research rates for commercial research projects
- Discounts on training and workshops run by PHA
- Access to PHA internship program

\$20,000



**“From farm to table,
Poultry Hub Australia’s
influence is felt at every
stage of the poultry supply
chain, contributing to
enhanced efficiency
and productivity.”**

Poultry Hub Australia

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